

MontePerdido
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Recommendation Letter

I am writing this letter to acknowledge the profound impact Mario Caballero had during his time at MontePerdido. Mario is not only an exceptional Creative Director; he is a driver of initiative and a rare hybrid talent in this industry.

From day one, Mario demonstrated an incredible ability to move seamlessly between high-level strategic thinking and hands-on execution. What truly sets him apart is his "Product Manager" mindset applied to interactive and narrative design. He has the uncommon ability to understand the "why" of a product and the "how" of production simultaneously, ensuring that creative vision always aligns with business realities.

One of Mario's most valuable assets is his creative pragmatism. When faced with extremely tight deadlines and limited resources, Mario was always the first to propose ingenious solutions to cut through the noise and hit our targets without sacrificing quality. He is a natural "problem solver" who knows how to prioritize what truly moves the needle, channeling his passion into work that actually ships and creates an impact.

On a personal level, Mario brings a "Zero Ego" energy that is truly transformative for team dynamics. He is a leader who leads by example, diving into design work alongside his colleagues and bringing an infectious positivity to the studio. His humility, combined with his proactive nature, makes him a genuine pleasure to work with and has a meaningful effect on everyone around him.

Mario has left a lasting contribution at MontePerdido. His versatility as an interactive designer, storyteller, and team leader, always focused on quality and efficiency, makes him an invaluable asset to any organization looking for both innovation and real-world results.

I am deeply grateful for the impact he had during his time with us, and I have no doubt he will bring the same enthusiasm and brilliance to his next challenge.

Alejandro Cáceres
(Electronically signed)

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